Hypermedia Systems Ltd.

SMSing Where Others Can't Deliver

Fast Start Your Own Bulk SMSing Business

Harnessing years of experience dealing with alternative mobile providers, Hypermedia SMS gateway technology has the know how to deliver bulk SMS messages anywhere, anytime!

Hypermedia is introducing new, fully managed SMS messaging solutions for capitalizing on today's value-added mobile services and for generating new revenue streams from bulk SMS market demands.

With Person-to-Service SMS messaging being undoubtedly one of the top most important services enabled by cellular service providers, the **SMS Gateway Pro HG-7000 platform** helps alternative Service Providers meet the SMS challenge.

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Multi-Access Platform:

- DEVELOPER API
- SMPP & HTTP FOR SEAMLESS INTEGRATION
- MYSQL QUERY
- HYPERMEDIA PROPRIETY APPLICATION
- 3rd PARTY APPLICATION CERTIFIED

Reliable bulk SMS messaging
Anywhere, Anytime

TECHNOLOGY SOLUTIONS THAT WORK FOR YOUR BUSINESS.

- 100% reliability
- No downtime
- Mobile Network Portability
- Interconnectivity
- Interoperability

- Did you Know?
  Worldwide over 350 billion text messages are exchanged monthly, of those 15% are commercial and marketing.

Always SMS

Hypermedia autonomous SMS gateway keeps your business running without any dependency on any single external factor:

- Free to choose any mobile network operator
- Free to use prepaid SIM cards
- IMEI & BTS management
- Multi SIM support
- Reception level control
- SMS counters

Also, you are free from the need for IP or SS7 connectivity.

Everything SMS

Using your own in-house SMS gateway you can send any kind of SMS messages you want, overcoming many limitations that other SMS providers are exposed to.

SMS Everywhere

Hypermedia portable SMS gateway HG-7000 enables you the freedom to send SMS from any location, even from the most rural location on the globe with no dependency on IP or SS7 connectivity. Our robust solution also includes a dual power supply for maximum survivability so you can rest assured that your SMS messages will be delivered.

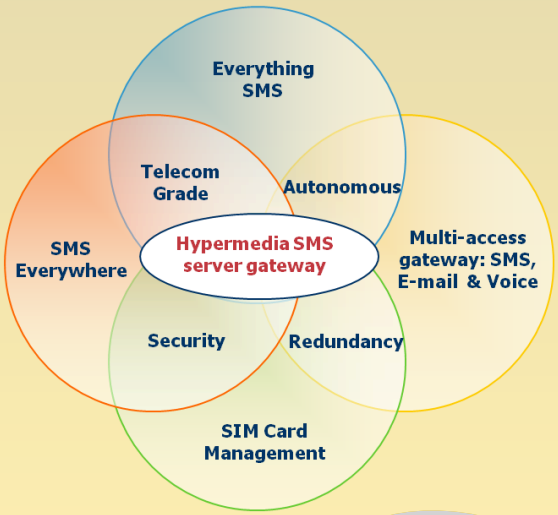
Least Cost Routing

Our advanced LCR mechanism allows you to control the way you SMS. The SMSs you send will always be routed via the cheapest provider available.

SIM Cards Management

Hypermedia SMS server controls and monitors not only the SMS messaging but also the cellular network for optimum delivery:

- BTS management
- Port usages per: reception, balance, number of SMS
- Prepaid SIM cards management: balance check and top-ups
- Multi SIM support up to 4 SIM cards per channels



SOLUTION HIGHLIGHTS

- Peace of mind
- Maintain communication
- Multiple provider selection
- No change to end-user SMSing habits
- E1/T1, VoIP and Cellular supported

Independency

Having your own CPE SMS server gateway gives you independency and full control over the information flow so you can create, manage and deploy your own campaigns anytime and anywhere.

Voice Capabilities

SMS messaging is only one way to reach out and touch someone. With the Hypermedia SMS server gateway you can also use Emails and voice calls to achieve comprehensive customer relations.

In addition to the voice capabilities you can also enjoy advanced features like: callback, simultaneous number ring, SMS alerting and much more.

SIM Server

Hypermedia SIM server is a complementary device for the SMS gateway that allows for storing your SIM cards at a remote, secure location with central management capabilities.

Interactive Messaging Response (IMR)

Add IMR to your existing IVR platform to enhance your customers' experience! Also available from Hypermedia: IVVR (Interactive Voice & Video Response) to complete your user experience.

Portfolio Offering

- Voice Gateways (GSM, VOIP-GSM, CDMA, 3G/UMTS)
- SMS Gateways
- 3G Mobile Video Gateways
- Telephony Applications

Industry

- Mobile Operators
- Small and Medium Businesses (SMB)
- Corporate / Enterprises
- Service Providers
- Call Centers

Technology Solution

- GSM
- CDMA R-UIM
- 3G/UMTS
- VoIP
- PRI E1/T1
- ISDN BRI
- IVVR
- 3G-324M Video Telephony

About Hypermedia

Hypermedia Systems Ltd. is a leading developer and manufacturer of innovative, cost-saving Telephony products and Fixed Mobile Convergence (FMC) solutions for SMB and large corporate enterprises. It offers customized communications equipment that extends existing PBX & IP-PBX phone systems without changing the telephony infrastructure.

Hypermedia's line of products incorporate PSTN, VoIP and Cellular networks (GSM, 3G/UMTS, CDMA) and consist of scalable systems from 4- 72 channels that integrate with any PBX/PABX or IP-PBX through ISDN BRI, T0/S0, ISDN PRI (E1/T1), R2, T2/S2 ISDN, RDSI and VoIP (SIP,H323) interfaces for routing calls between GSM, fixed line ISDN and IP networks in a single centralized telephone system, as well as video content with real-time voice in the new Video Gateway product range.

Management Team

Hypermedia's management team has proven experience establishing and leading telecom companies. Hypermedia managers have accumulated extensive experience at leading telecom companies including Quasar Communication Systems, Cellebrite Mobile Synchronization, and Proxell Systems. The development team has specialized expertise in software and hardware development as well as system design for wire line, cellular, video and VoIP systems.

Simplifying Communication

Hypermedia Systems

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